

## ABSTRACT OF THE DISCLOSURE

In a merger and acquisition proposal generation system in which a merger and acquisition brokering business entity, one or more candidate enterprises desiring the generation of a merger and acquisition proposal, and an application service provider are mutually electrically connected via a communication network, business information indicating general business activities, such as financial, accounting, and tax information is stored individually with regard to each candidate enterprise at the application service provider, this system having a function whereby the merger and acquisition brokering business entity obtains required information with regard to candidate enterprises, and generates a merger and acquisition proposal with respect to each of the candidate enterprise.